

September'26

PC – LCV – MCV Sales Shared with ADMA

Retail Sales

Ford	Sep'26	Sep'25	Δ	Sep'26 YTD	Sep'25 YTD	Δ
PC	564	2,019	-72%	6,883	19,057	-64%
LCV	1,130	2,675	-58%	16,466	22,143	-26%
MCV	2,700	3,296	-18%	24,924	29,895	-17%
Total	4,394	7,990	-45%	48,273	71,095	-32%

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle, LCV: Light Commercial Vehicle, MCV: Medium Commercial Vehicle

ADMA: Automotive Distributors' and Mobility Association