

APRIL 2026

PC – LCV – MCV sales shared with ADMA

		Retail Sales	
		April 2026	April 2026 YTD
Ford	PC	740	4,623
	LCV	3,473	8,989
	MCV	3,715	11,583
Total		7,928	25,195

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' and Mobility Association