October 2023

PC - LCV - MCV sales shared with ADA

		Retai	Retail Sales	
		October 2023	October YTD 2023	
Ford	PC	2,133	23,161	
	LCV	265	35,547	
	MCV	2,764	24,330	
Total		5,162	82,948	

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association