## Highlights



1Q17 financial results published in this earnings announcement have been prepared according to the International Financial Reporting Standards (IFRS).

| Summary Income Statement, Million TL | 31.03.2017 | 31.03.2016 | \% Change |
| :---: | :---: | :---: | :---: |
| Revenues | 5.395 | 4.185 | 29\% |
| Export | 4.262 | 3.094 | 38\% |
| Domestic | 1.133 | 1.092 | 4\% |
| Gross Profit | 552 | 465 | 19\% |
| Operating Profit | 330 | 237 | 39\% |
| Financial Income/(Expense) | -51 | -26 | 95\% |
| Profit Before Tax | 280 | 210 | 33\% |
| Net Income | 272 | 203 | 34\% |
| Other Financial Data |  |  |  |
| Depreciation and Amortization | 118 | 110 | 7\% |
| EBITDA | 448 | 347 | 29\% |
| Capital Expenditures | -160 | -102 | 57\% |

## Revenues

Total sales in the Turkish auto industry contracted 8\% YoY in the first quarter to 159,233 units. PC (down 9\% YoY), MCV (down 6\% YoY), and Truck (down $19 \%$ YoY) sales declined. LCV sales increased by $4 \%$ YoY. PC share in the total industry was $73 \%$, down from $74 \%$ a year ago. LCV industry share was $13 \%$, up from $11 \%$ in 1 Q16. Ford Otosan took third place in the industry with 18,785 units and $11.8 \%$ market share.

Domestic revenues were TL 1,133 million, up $4 \%$ YoY despite the $18 \%$ volume contraction thanks to pricing strategy and positive sales mix. Domestic wholesale volumes were 18,194 units, with high base year in LCVs (fleet sales), profitability focus in PCs and market contraction. Export revenues rose $38 \%$ YoY and reached TL 4, 262 million. Export volumes grew $6 \%$ YoY to 75,799 units, highest $1 Q$ on record, with growth in the European van segment and ongoing strong demand for our products. Ford continued to rank as Europe's No. 1 commercial vehicle brand in $1 Q$ with $13.9 \%$ market share. Total revenues were up $29 \%$ YoY to TL 5,395 million on the back of 93,993 units ( $+0.4 \%$ YoY). The share of exports in total revenues was $79 \%$, up from $74 \%$ in 1 Q16.

Production increased by $1 \%$ YoY to 89,501 units, yielding $86 \%$ capacity utilization rate.

## Profitability

Profitability was strong in $1 Q$ despite 1- Rising import costs resulting from weaker TL/ $€$ ( 3.94 in 1Q17 versus 3.25 in 1Q16), 2-Lower domestic volumes and 3 - Higher commodity prices. Drivers were:

+ Pricing focus to offset the impact of TL devaluation \& volatility
+ Positive domestic sales mix: Share of import vehicles was down to $30 \%$ in 1 Q17 from $35 \%$ in 1Q16; share of high margin products (MCV+Truck) was up from $34 \%$ in 1Q16 to $41 \%$ in $1 Q 17$.
+ High CUR (86\% in 1Q17)
+ Cost reduction actions
Gross profit was up by $19 \%$ YoY to TL 552 million. Operating profit grew by $39 \%$ YoY to TL 330 million. TL 15 million net other expense reported in 1 Q16 (driven by TL 14 million net fx loss) turned positive this quarter with TL 11 million net other income (driven by TL 6 million net fx gains), supporting the operating profit. EBITDA grew by $29 \%$ YoY to TL 448 million. Despite the $\% 95$ increase net financial expenses due to the $179 \%$ rise in net fx loss, profit before tax rose by $33 \%$ YoY to TL 280 million. Net income was booked as TL 272 million, up $34 \%$ YoY.
Margins: Gross $10.2 \%$ (down 90 bps YoY); EBITDA $8.3 \%$ (flat YoY); EBITDA excluding other income $8.1 \%$ (down 60 bps YoY); Operating $6.1 \%$ (up 40 bps YoY); and Net 5.0\% (up 10 bps YoY).

| Sales Volume by Model, units | 31.03.2017 | 31.03.2016 | \% Change |
| :---: | :---: | :---: | :---: |
| Domestic Sales | 18.194 | 22.096 | -18\% |
| Passenger Car | 4.561 | 7.259 | -37\% |
| Transit Courier <br> Transit Connect | $\begin{array}{r}5.796 \\ 427 \\ \hline 6.223\end{array}$ | $\begin{array}{r}6.773 \\ 532 \\ \hline 7.305\end{array}$ | $-14 \%$ <br> $-20 \%$ |
| Light Commercial Vehicle | 6.223 | 7.305 | -15\% |
| Transit | 4.903 | 5.313 | -8\% |
| Transit Custom | 1.202 | 1.277 | -6\% |
| Ranger | 526 | 26 | 1923\% |
| Medium Commercial Vehicle | 6.631 | 6.616 | 0\% |
| Truck | 779 | 916 | -15\% |
| Export Sales | 75.799 | 71.547 | 6\% |
| Transit Custom | 39.662 | 34.305 | 16\% |
| Transit | 26.387 | 27.888 | -5\% |
| Transit Courier | 9.342 | 9.083 | 3\% |
| Cargo | 164 | 135 | 21\% |
| Other | 244 | 136 | 79\% |
| Total Wholesale Volume | 93.993 | 93.643 | 0\% |
| Total Domestic Automotive Industry | 159.233 | 172.322 | -8\% |
| Ford Otosan Retail Sales | 18.785 | 21.328 | -12\% |
| Ford Otosan Market Share | 11,8\% | 12,4\% | -0,6 pps |


| Summary Balance Sheet, Million TL | $\mathbf{3 1 . 0 3 . 2 0 1 7}$ | $\mathbf{3 1 . 1 2 . 2 0 1 6}$ | \% Change |
| :--- | ---: | ---: | ---: |
| Current Assets | 5.285 | 4.676 | $13 \%$ |
| Current Liabilities | 5.196 | 4.308 | $21 \%$ |
| Property, Plant and Equipment - Net | 3.262 | 3.303 | $-1 \%$ |
| Total Assets | 9.947 | 9.286 | $7 \%$ |
| Total Liabilities | 6.973 | 6.123 | $14 \%$ |
| Shareholders' Equity | 2.974 | 3.164 | $-6 \%$ |


| Financial Ratios |  |  |
| :--- | ---: | ---: |
|  | 31.03 .2017 | $\mathbf{3 1 . 1 2 . 2 0 1 6}$ |
| Current Ratio | 1,02 | 1,09 |
| Liquidity Ratio | 0,73 | 0,79 |
| Net Financial Debt / Tangible Net Worth | 0,71 | 0,64 |
| Current Assets / Total Assets | 0,53 | 0,50 |
| Current Liabilities / Total Liabilities | 0,75 | 0,70 |
| Total Liabilities / Total Liabilities and Equity | 0,70 | 0,66 |
| Return on Equity | $36,6 \%$ | $30,2 \%$ |
|  | $\mathbf{3 1 . 0 3 . 2 0 1 7}$ | $\mathbf{3 1 . 0 3 . 2 0 1 6}$ |
| Gross Margin | $10,2 \%$ | $11,1 \%$ |
| EBITDA Margin | $8,3 \%$ | $8,3 \%$ |
| EBITDA Margin excluding other income/expense | $8,1 \%$ | $8,7 \%$ |
| Operating Margin | $6,1 \%$ | $5,7 \%$ |
| Net Income Margin | $5,0 \%$ | $4,9 \%$ |


| Summary Cash Flow Statement, Million TL | $\mathbf{3 1 . 0 3 . 2 0 1 7}$ | $\mathbf{3 1 . 0 3 . 2 0 1 6}$ | \% Change |
| :--- | ---: | ---: | ---: |
| Beginning Balance of Cash \& Equivalents | 1.189 | 980 | $21 \%$ |
| Net Cash Generated from Operating Activities | 257 | -140 | $-283 \%$ |
| Net Cash Used in Investing Activities | -149 | -95 | $56 \%$ |
| Net Cash Used in Financing Activities | 66 | 293 | $-77 \%$ |
| End of Period Balance of Cash \& Equivalents | 1.364 | 1.038 | $31 \%$ |


| 2017 Guidance |  |
| :--- | :--- |
| Total Industry Volume | $850 \mathrm{~K}-900 \mathrm{~K}$ |
|  |  |
| Ford Otosan: |  |
| Retail Sales Volume | $105 \mathrm{~K}-115 \mathrm{~K}$ |
| Export Volume | $280 \mathrm{~K}-290 \mathrm{~K}$ |
| Wholesale Volume | $385 \mathrm{~K}-405 \mathrm{~K}$ |
| Production Volume | $345 \mathrm{~K}-355 \mathrm{~K}$ |
| Capex (fixed assets) | $€ 180-200$ million |
|  |  |


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