

MARCH 2023

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		March 2023	March YTD 2023
Ford	PC	2,903	5,173
	LCV	5,689	12,373
	MCV	2,636	5,455
Total		11,228	23,001

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributors' Association