

August 2023

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		August 2023	August YTD 2023
Ford	PC	2,524	18,513
	LCV	3,225	34,056
	MCV	2,555	18,194
Total		8,304	70,763

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributors' Association