

**APRIL 2025**

**PC – LCV – MCV sales shared with ADMA**

		Retail Sales	
		April 2025	April 2025 YTD
Ford	PC	2,760	9,103
	LCV	2,407	8,223
	MCV	2,898	12,506
Total		8,065	29,832

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' and Mobility Association