

**MARCH 2024**

**PC – LCV – MCV sales shared with ADA**

		<b>Retail Sales</b>	
		<b>March 2024</b>	<b>March 2024 YTD</b>
<b>Ford</b>	<b>PC</b>	3,284	8,313
	<b>LCV</b>	1,380	2,684
	<b>MCV</b>	3,660	10,754
<b>Total</b>		<b>8,324</b>	<b>21,751</b>

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributers' Association