

MARCH 2024

PC – LCV – MCV sales shared with ADA

		Retail Sales	
		March 2024	March 2024 YTD
Ford	PC	3,284	8,313
	LCV	1,380	2,684
	MCV	3,660	10,754
Total		8,324	21,751

Retail Sales: Number of vehicles invoiced by the dealers to the end customers

YTD: Year-to-date

PC: Passenger Vehicle , LCV: Light Commercial Vehicle , MCV: Medium Commercial Vehicle

ADA: Automotive Distributors' Association